



Jose 97.5 & 103.1 FM

KLYY & KDLD

4th QUARTER 2015

PUBLIC FILE REPORT

Prepared By:

Irma Covarrubias

Internal Issues

Jose Network stations broadcasts the following: El show de Alex, el Genio Lucas which airs from 4-9:59 am Monday through Saturdays. The show is very family oriented, which makes it one of the most listened morning shows in radio. Curvas Peligrosas with Luz Maria Briseño, certified nutritionist, now airs from 12-1:59 pm on Jose Network, and from 1-1:59 pm for our Jose KLYY market. El Pajarete con Armida y la Flaca airs from 10 am to 12:59 pm. It's a regional show, with the majority of the audience being women.

Later in the day we broadcast the afternoon show "El show de Erazno y la Chokolata" from 2-6:59 pm Monday through Friday, Pacific Time, as well as 3-7:59 pm in the Albuquerque area for Jose Network. LM Show runs on the Jose Network (excluding Albuquerque) Monday through Friday 3 to 6:59 pm (PST). The night continues with our one hour show "Futbol de Primera" from 7 to 7:59 pm which runs on air Sunday through Friday, both on Jose Network and KLYY. Later on, Mayra Berenice airs in Jose KLYY from 8 to 11:59 pm Monday through Friday and 12-4 pm Saturday afternoons.

Maria Ochoa (Adult Hits Brand Coordinator) was terminated on Monday December 15, 2105.

The position was opened and posted on 12/30/2015 and are currently seeking for the best candidate.

Community Events

Sunday November 8th, Luz Maria Briseño held a Health seminar at the Riverside Convention Center where almost 1,000 listeners attended.

Tuesday November 24th, Luz Maria Briseño gave away 100 organic turkeys to Jose listeners to celebrate Thanksgiving.

Thursday Dec 3, 2015 Entravision held a "Registraton" . It was an all day Radiothon where the goal was to register 100,000 new voters for the Upcoming Elections.

Erazno y Chokolata also gave away Gift Cards the First week of December celebrating the Holidays.

KLYY Public Service Program

Organization: Bienvenidos a America- Encuentro Annual CHCI

Broadcast: 10-11-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Invitado Especial, Abogado Silverio Coy

Broadcast: 10-18-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Preguntas y Respuestas Inmigracion

Broadcast: 10-25-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Cd. Juarez, Inmigracion y Solvencia Judicial

Broadcast: 11-1-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Obama Care

Broadcast: 11-8-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Preguntas Y Respuestas Sobre Dapa y Dapa

Broadcast: 11-15-15

Time: 5-5:30 am

Organization: Bienvenidos a America- Refugio Politico a Personas de Syria

Broadcast: 11-22-15
Time: 5-5:30 am

Organization: Bienvenidos a America – Invitada Especial Dra Isabel

Broadcast: 11-29-15
Time: 5-5:30 am

Organization: Bienvenidos a America – Ciudadanos Americanos en Paises Europeos

Broadcast: 12-06-15
Time: 5-5:30 am

Organization: Bienvenidos a America – Campaña Nacional : Registracion Para Votar

Broadcast: 12-13-15
Time: 5-5:30 am

Organization: Bienvenidos a America – Niños Migrantes Centroamericanos en USA

Broadcast: 12-20-15
Time: 5-5:30 am

Organization: Bienvenidos a America – Edicion Especial de Din De Año

Broadcast: 12-27-15
Time: 5-5:30 am
